



BELGIUM - WALLONIA



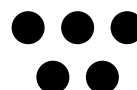
SUMMER FANCY FOOD SHOW 2018

New York, 30 June - 02 July 2018

**Jacob Javits Convention Center
Hall 3 Booths : 2105 - 2121**



invest-export.brussels 
by hub.brussels



Wallonia.be

EXPORT
INVESTMENT

WALLONIA EXPORT-INVESTMENT AGENCY (AWEX)

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AWEX, partner of the international economic development of Wallonia.

The Wallonia Export-Investment Agency (AWEX) is in charge of the development and management of Wallonia's international economic relations.

With regards to foreign trade, the Agency has a promotion and information mission with regard to both the international and Walloon business community.

Intended for purchasers, decision-makers, importers and foreign prospects, the Agency can, on request:

- pass on economic data regarding Wallonia and its export potential;
- provide information on the products and services of Walloon businesses;
- seek Walloon businesses for the conclusion of international partnerships;
- distribute lists of Walloon exporters.

Vis-a-vis Walloon businesses, the Agency is their comprehensive international partner, providing a range of services and activities covering the entire export process:

- General and commercial information on foreign markets;
- Production of individual market studies on request;
- Organisation of commercial canvassing operations (participation in international shows, organisation of economic missions, sector-based contact days, etc.);
- Contacts with international organisations;
- Promotion of Wallonia and its export potential;
- Financial support and funding for exports;
- Training and raising awareness of international professions.

With regards to foreign investment, the Agency provides general expertise in the areas of promotion, prospecting and informing potential investors. It also ensures active monitoring of investors based in Wallonia, as well a mission to find foreign buyers for Walloon industrial sites in the process of restructuring.

AWEX is also competent for the strengthening of the Wallonia brand image overseas.

AWEX has a workforce of more than 400 people and about one hundred offices overseas.

Useful addresses

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As of 1 January 2018, Brussels Invest & Export has merged with Atrium and Impulse to form a single Brussels agency for business support: hub.brussels. As such, this new Agency now encompasses the Department for Foreign Trade and Investment of the Brussels-Capital Region.

A central aim of hub.brussels is to facilitate the internationalisation of Brussels' economy by helping Brussels businesses compete in global markets. Nearly 90 economic and commercial attachés located on every continent provide free support to SMEs, approach potential local prospects and partners, organise networking events, etc. Concrete initiatives in Brussels and abroad include trade missions, networking days, invitations for decision-makers, and the organisation of shared exhibits at international trade fairs.

In addition, hub.brussels also works to attract foreign investors to Brussels, providing them with assistance in establishing their business in Europe's capital. A "Welcome Package" is available to potential investors, providing them with fully equipped office space for three months and a wide range of services so that they can experience the advantages of setting up business operations in Brussels.

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WWW.WALFOOD.BE: A WEBSITE LINKING TO 240 BUSINESSES

If you are looking for one of the following production methods: **organic, Halal, Kosher ...**

If you are interested in **PRIVATE LABEL** (distributor branded products)

If your activities are based on the type of packaging: **vacuum packed, frozen, smoked, preserved ...**

WALFOOD PRESENTS BUSINESSES WORKING IN WALLONIA IN THE FOLLOWING SECTORS:

Bakery and confectionery
Beers and spirits with character
Chocolate and confectionery
Commercial and collective catering
Dairy and egg products and derivatives
Delicatessen products
Fish, crustaceans and shellfish
Food Ingredients
Fruits and vegetables
Meat and cold cuts
Spices and condiments
Water and non-alcoholic drinks
Miscellaneous

**FOR INFORMATION ON THESE BUSINESSES OR THE POTENTIAL OF THE
WALLOON AGRIFOOD SECTOR, YOU ONLY NEED ONE ADDRESS:
AGRO-OVERSEAS@AWEX.BE**



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ALIMAD FOOD

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CONTACT

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COMPANY BACKGROUND

Specialising in liquid and semi-liquid food products, ALIMAD S.A. was created in 1985 in Brussels. In 2006, a subsidiary named ALIMAD FOOD S.A. opened a new production site, in Ghislenghien.

ADDED VALUE

Our oriental products for Fine Pastry are by far the best on the market, in terms of quality, aroma, flavour and price.

PRODUCT RANGE / BRANDS / MARKETS

Orange blossom water, rose water, honey flavoured glucose syrup, lemon speciality.

4 food colourings (Blue, Red, Green and Yellow)

12 flavours (Ananas, Almond, Banana, Coffee, Chocolate, Coconut, Lemon, Orange Blossom, Strawberry, Pistachio, Rose Blossom and Vanilla)

Brands: SAMRA, ZAHRA, ZESTT, ASSAL, NAHLA, LIBELCO.

Markets: Europe, Canada and Middle East.

MAIN REFERENCES

Our brands are sold in many European supermarkets.

CERTIFICATION

HACCP



ARTEMIS EXPORT

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COMPANY BACKGROUND

Belgika sauces are high-quality culinary products developed, produced and sold by Artemis Export. As worthy heirs of the spirit of Belgian explorers over the last few centuries and influenced by the adventures of Tintin, our challenge is to amaze the fussiest eaters of the entire world by offering them original and authentic sauces.

PRODUCT RANGE

Artemis export produces and distributes a wide range of high quality sauces, both cold (Mayonnaise, Ketchup, Américaine, andalouse, etc) and hot (Bolognese sauce, Mediterranean tomato sauce, etc.). We also produce marinades, which simply add a special coating to your food. They give your product a unique touch in terms of both taste and colour.

MAIN REFERENCES

Belgika sauces are sold in Belgium, France, Holland, Germany, Austria and Morocco.

CERTIFICATION

Belgika sauces meet the strictest requirements in terms of quality and hygiene according to Belgian, European and international food quality standards (Autocontrol system and IFS food certifications).



ATOMES - COULEURS CHOCOLAT

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CONTACT

Stephen VANDEPARRE

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COMPANY BACKGROUND

ATOMES is a Belgian company that began production in 2002. It produces high-quality chocolate as well as artisanal ice cream. Based in Benelux, the company exports to Japan and is in the process of penetrating new markets. Well-known among both chocolate professionals and amateurs, ATOMES produces artisanal products for those with refined and innovative tastes.

ADDED VALUE

ATOMES products are known for their artisanal production, without conservatives, colorants or additives. The ingredients include lemons from Sicily, oranges from Provence and Tonka from Texas and are selected with the utmost care. ATOMES also offers its clients flexible service- from delivery time-frame to the customization of clients' orders to perfectly suit their needs and wants (products, packaging, recipes, etc.).

PRODUCT RANGE

ATOMES offers 3 package options :

"Couleurs Chocolat" is our basic package, offering quality products, traditional recipes and classic flavours.

"VS" is our mid-range package, offering more sophisticated products made from innovative recipes in deluxe packaging.

"Atomes by Stephen Vandeparre" is our top-of-the-line package. The products included in this package are exclusive, rare and combine flavours that are both surprising and sophisticated to provide the greatest eating experience for chocolate connoisseurs.

We also suggest our white label option

MAIN REFERENCES

ROB, Delhaize, Deli Traiteur, Felissimo Japan, Fozzy, Globus Gourmet Russia,...



BELVAS

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COMPANY BACKGROUND

BELVAS is a state-of-the-art chocolate factory producing Fairtrade and organic truffles, pralines and broken chocolate (Belgian Thins).

We are very active to better the conditions of the cocoa farmers that we work with. Our action on partnership, minimum price guarantee, cocoa plant nurseries in Peru and Madagascar go far beyond the legal standards of organic and fair trade.

ADDED VALUE

BELVAS: organic and fair Belgian chocolate maker.

All BELVAS chocolates are 100% organic, without compromise. But also gluten-free, lecithin-free, colouring-free, preservative-free. Some of our chocolates are also Vegan certified.

We are Fairtrade certified. Our cocoa is fully traceable. We work with 3 cooperatives in Peru and 1 in Santo Domingo.

PRODUCT RANGE

BELVAS offers chocolates with authentic flavours of pure and high quality ingredients: 72% cocoa chocolate from Peru and Santo Domingo, organic almonds from Murcia, organic hazelnuts from Piedmont, organic pistachios from Sicily, organic coconut from Sri Lanka ...

CERTIFICATION

FAIRTRADE - ORGANIC - BRC - KOSHER - EMAS - VEGAN



BOSTANI CHOCOLATE BELGIUM

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COMPANY BACKGROUND

BOSTANI is a familiar business which was established more than 10 years ago in Saudi Arabia. Created in 2014 in Saintes (20km from Brussels), BOSTANI Chocolate Belgium is a young and dynamic company which manufactures high-quality Belgian chocolate packed in luxury packaging

PRODUCT RANGE

Gift luxury collection: Brussels, Truffles, Gift boxes (seasonal, Saint Valentin, Easter, Winter...)

Luxury range for Supermarkets: Thin & Filled 5 flavors available in 4 different packaging (bars, small and big boxes, bags)

Snack & Breakfast: Choco Toast

MAIN REFERENCES

Thin&Filled

CERTIFICATION

HCCP

FSSC 22000 (ongoing)

Hallal, Kosher (ongoing)



MATHOT - SOFRA - FROMAGERIE DE ROCHEFORT

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ADDED VALUE

Wide selection of butter - Flexibility - Natural dairy product - Bio and conventional agriculture.

PRODUCT RANGE

Rochefort Cheeses - Abbey type, Products from conventional and Bio EU agriculture, Lactic butter - 82% fat butter- different possibilities of shape and weight begin with the 10g butter to 5 kg, Salted butter with seasalt from Guérande, Camargue, Fleur de Sel, Goat butter. Product from conventional and Bio EU agriculture. Goat butter.

MAIN REFERENCES

Metro, Colruyt, Delhaize, Carrefour, Bidvest, Back Europ, Bjorg, Jumbo, Sligro,...

CERTIFICATION

IFS - BRC - Bio - Autocontrôle



MEURENS & RODRIGUES

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ADDED VALUE

Belgium has a long tradition of preserving local fruits (pears and apples) into a thick, spreadable syrup. In 2011, MEURENS & RODRIGUES revisited the family recipe of SIROP DE LIEGE into a syrupy texture and packed it in a squeezable bottle, to offer a larger number of applications.

This new recipe was awarded by 3 stars at the ITQI Superior Taste contest in Brussels in 2012.

CREP'PARTY fruit syrup, known in Belgium as SIROP DE LIEGE, is a fruity alternative to maple syrup or honey. With a high fruit content, it brings natural fruity notes to various foods.

Excellent topping on pancake, Belgian waffle or ice cream, it combines also very well with cheese or meat pâté and as an ingredient in salad dressing or marinade.

All our syrups are available for private label and in bulk for local repacking.

PRODUCT RANGE

1. Belgian syrup: original, apricot, cherry and cranberry with added sugar or 100% from fruit.
2. Natural sweetener: agave, coconut, date syrups.
3. Fruit & fibers syrup: no added sugar and low calorie.

MAIN REFERENCES

Aldi, Lidl, Metro-Makro

CERTIFICATION

IFS BROKER



PIPAILLON

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PIPAILLON



LA CONSERVERIE



COMPANY BACKGROUND

Pipaillon is a unique Belgian concept: An organic conserverie, producing handmade luxury preserves in glass jars and a coffee & jam bar

PRODUCT RANGE

Pipaillon produces a range of seasonal jams: classic (pure fruit) and rock (with blends and spices) as well as a selection of chutneys.

We have the privilege of working only with the finest fresh seasonal ingredients from the best local producers.

All our products are certified organic and swiftly produced in our workshop after each picking.

MAIN REFERENCES

ROB The Gourmet's Market: co-branding and Pipaillon range; CRU (luxury shops by the COLRUYT group): we produce their own range of jams & chutneys; Belgian organic stores & supermarkets (Sequoia, Färm, Origin'O)

CERTIFICATION

All our productions are organic certified CERTISYS BE-BIO-01



SEBAHAT

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COMPANY BACKGROUND

SEBAHAT S.A is a family company and was founded by Cavit Sebahat in 1987. We manufacture various kinds of Turkish Delight. The factory could offer 5000 m2 of buildings went up on a Brussels site of over 10500m2.

PRODUCT RANGE

TURKISH DELIGHT, HALVA, TAHIN, HONEY, PEKMEZ, TURKISH COFFEE, JAMS, INSTANT TEA

MAIN REFERENCES

CONFECTIONERY FACTORY

CERTIFICATION

FSSC - ISO 22000



THE GOOD CHOCOLATE COMPANY

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The
Good
Chocolate
Company



COMPANY BACKGROUND

The Good Chocolate Company, established in 2014 is part of the JHB Group, with over 30 years experience in the exportation of Cocoa Beans from Africa and the Carribean/central America region. The Good Chocolate Company is now committed to introduce consumers to high quality products delivering the health benefits of cocoa.

PRODUCT RANGE

LAVLE - Flavanol Chocolate - Rich Belgian Dark chocolate: The only chocolater providing the daily recommended dose of Flavanols in the most natural form. GoodBeanz - ORGANIC Chocolate Coated Cocoa beans: Natural Energy booster, rich in essential micronutrients, non-GMO

CERTIFICATION

GoodBeanz - Organic Certified by Certisys



