

FLANDERS NEWT & Banders

### **BelgianGames**

@ GDC 2022

**BOOTH S557/South Hall** 

## BelgianGames @ GDC 2022

March 21 - 25, 2022 - San Francisco, California

Moscone Center BOOTH S557/South Hall

FLANDERS INVESTMENT & TRADE







### FLANDERS INVESTMENT & TRADE

The Wallonia Export & Investment Agency (AWEX) is the institution in charge of the development and management of Wallonia's domestic and international economic relations.

Through a personalized, innovative, and sustainable approach, AWEX supports Walloon companies - regardless of their size, sector, or target market - in every step of their international endeavors. This includes exports, technological partnerships, and development abroad.

The agency's vast network of connections ensures the best advisors are always by your side. Our local anchors and agents abroad are capable of providing unparalleled insight to take your company to the next level. In addition, our connections will help establish your business in the global marketplace and promote it throughout the world. Training, incentives, and international financing are also available.

AWEX is also committed to strengthening Wallonia's position as the premier gateway for international investors seeking success in the heart of Europe. We work closely with them to inform, convince, and advise in every stage of their development.

Feel free to get in touch with one of our local or international agents via our websites listed above.

In our network of more than 400 employees in nearly 100 countries around the world, there is always someone ready and willing to support you in your approach.

The Flanders Investment & Trade agency promotes sustainable international business, in the interest of both Flanders-based companies and overseas enterprises.

Whatever sector you are involved in, Flanders Investment & Trade will help you establish contact with the Flemish companies you are looking for. This includes not only products or services you may be sourcing, but also various types of business relationships, from joint ventures to technology transfers.

At another level Flanders Investment & Trade enhances Flanders' position as the gateway to Europe for inward investors. The agency identifies, informs, advises and supports overseas enterprises by establishing production and research facilities, contact centers, headquarters, logistics operations and the like in Flanders, the northern region of Belgium.

This broad focus on international entrepreneurship, involving outward trade as well as inward investments, requires not only a thorough knowledge of Flemish economy, but also an extensive network outside of Flanders.

We have just that for you. Do visit our website and discover our worldwide network. With over 75 offices we are bound to be conveniently located near you, wherever you are.

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In attendance at GDC-San Francisco:

- Guy VANPAESSCHEN, Digital Economy Business Developer, Brussels q.vanpaesschen@awex.be
- Baudouin de HEMPTINNE,
   Trade & Investment Commissioner, San Francisco
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In attendance at GDC-San Francisco:

Jan Huysentruyt, Project Manager Jan.huysentruyt@fitagency.be

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TWIST

WALGA

## **OUR PARTNERS**

**FLEGA** 

The Agence du Numerique is the public service body responsible for monitoring technological innovation and habits relating to digital technology, advising the Walloon Government and its departments on this area, and leading or coordinating operational or communication measures to support Wallonia's digital transformation by drawing on the Digital Wallonia strategy approved in December 2015.

What is Digital Wallonia?

A strategy. Adopted by the Walloon Government, it sets the priorities and goals for public policies and the support framework for private initiatives to promote the digital transformation.

A platform. Governed collaboratively by the Walloon digital ecosystem, it provides services and support to public and private players engaged in implementing the digital strategy.

A brand. Championed by all those involved in Wallonia's digital transformation, it guarantees their visibility and unites the initiatives implemented within the framework of the digital strategy.e

FLEGA is the trade federation of the Flemish videogame developers. FLEGA supports the Flemish game development ecosystem and brings together all Flemish individuals and companies active in the Flemish game development ecosystem (such as developers, service providers, educational organizations, researchers, local publishers...).

FLEGA proactively defends and promotes the interests of its members. FLEGA also advises its members and encourages them to share information and knowledge. FLEGA represents its members when it comes to communication with government and other non-videogame businesses or international organizations.

FLEGA is part of Belgian Games, the umbrella organization of the different videogame trade federations in Belgium.

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MANAY Flogs be

In attendance at GDC-San Francisco:

David Verbruggen General Manager david.verbruggen@flega.be

Natascha Rommens Senior Project Manager natascha.rommens@flega.be Mobile : +32 473 89 80 16 INFOPOLE is the business network that brings together and animates the community of Walloon digital players in order to accelerate their growth and innovation through partnership.

Creator of opportunities, stimulator of cross-sector innovation, the cluster is a major player in the following key technologies and ecosystems: Data Analytics / Big Data, IoT / Machine Learning, Cybersecurity, Embedded Systems / Internet of Things, Software and Apps. mobiles, Cloud, Digital Simulation, Industry 4.0, e-health, Smart Energy, Smart Mobility, Smart Cities, Smart Farming,...

Through its network of more than 130 members, INFOPOLE can help you to find the ideal partner whatever your IT project.

TWIST (Technologies from Wallonia for Image, Sound and Text) is a business network of companies and a community platform that promotes innovation and growth in digital industries in southern Belgium, and mainly in digital sectors of Image and Sound.

In 12 years, TWIST has built a solid network of some 110 members (representing 4,500 direct jobs and a turnover of 1 billion euros), 80% of which are SMEs, 5 television channels, 6 universities & research centers. and 3 investment funds. TWIST is also supported by its public authorities and is an official partner of Digital Wallonia, the digital strategy adopted by the Government of Wallonia.

In this context, TWIST has developed a strong expertise in the "live sport & entertainment" industry (Sport & e-sport, Entertainment TV, Museum, Attractions/Theme parks, Live show, Live music, cinema).

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### The Wallonia Game Developers Association

WALGA stands for the official Wallonia Games Association representing the video game industry (companies, start-ups, schools, ...) and is supported by the Walloon Region.

#### **WALGA MISSIONS**

**PROMOTE:** we proactively promote games, game studios, Esport stakeholders, events, education and training centers from Wallonia. WALGA delivers all materials relevant to game development, serious gaming, gamification, game studies and Esport in Wallonia and acts as a central hub.

**NETWORK:** we regroup all Wallonia individuals and companies active in or connected to the games industry. We try to foster an active network of professionals and students through events and meetings organized by third parties, partners or directly by us.

**REPRESENT:** we represent our members in communication with government, non-gaming businesses, international organizations and encourage them to share info and knowledge in and outside of Wallonia. We partner with associations of other belgian regions (FLEGA for Flanders and Games.brussels for Brussels) to promote Wallonia and the belgian games industry internationally.

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In attendance at GDC-San Francisco:

Jean Gréban Coordinator jgreban@gmail.com



# EXHIBITING COMPANIES

### **APPTWEAK**

ABRAKAM ENTERTAINMENT is the Video Game Developer of the successful PC strategy game 'Roguebook' and 'Faeria'. With 84% positive Steam reviews and praise from critics and major influencers for both games, Roguebook has just been released on PS4,PS5,XBox-one, XBox-seriesX and Switch.

ABRAKAM is specialized in strategy and card games and has developed their own special tools to facilitate them in the development of games in this genre. ABRAKAM has a very strong and dedicated team that gives them the ability to develop innovative games rapidly and efficiently.

ABRAKAM is working now on its next major game. If you'd like to talk about opportunities regarding these games, please come and visit our booth!

AppTweak is the leading ASO tool driven by data science. AppTweak empowers mobile leaders - such as Amazon, Jam City, Yelp and Adobe - to grow their apps and games with actionable insights in a simple interface.

Committed to developing the most accurate, transparent and easy-to-use ASO tool on the market, AppTweak supports over 1,700 app developers and game publishers worldwide. AppTweak's all-in-one platform offers ASO Intelligence, Ad Intelligence, App Intelligence and Market Intelligence.

AppTweak has been awarded the "Best ASO Tool" by the App Growth Awards community and was recognized as the 6th Fastest-Growing Technology Company in Deloitte Belgium's Fast 50 competition. Launched in 2014, AppTweak serves customers from all corners of the world, with offices in Brussels, San Francisco, Tokyo and Bengaluru.

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In attendance at GDC-San Francisco:

Jean-Michel Vilain, CEO and Creative Director, jeanmichel@abrakam.com Patrick Gigase, CFO, patrick@abrakam.com Gary Morris, Community Manager, gary@abrakam.com



**■** apptweak

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In attendance at GDC-San Francisco:

Laurie Galazzo, Chief Revenue Officer. laurie@apptweak.com Ryan Kipple, Customer Success Manager. ryan@apptweak.com IT'S ALL ABOUT PASSION and COMMITMENT BALIO STUDIO is an independent video game development studio based in Mons, Belgium. Our team of over 20 talented and passionate developers who strive for excellence.

Created in 2009 by The Baglio's Brothers, Balio Studio is a leading console video games development studio, including PC, MAC, Nintendo Switch, Playstation 4, Playstation 5, Xbox One, Xbox Series.

We've created successful games adapted from famous brands. Coding on several platforms, emphasis on teamwork, and excellent internal communication, we created superior development crew.

Following the success of our latest titles: "The Sisters", "Fort Boyard - Escape games" and "Who wants to be a millionaire", we continue our development with passion working on many thrilling new projects.

Cyborn is a full cycle development studio based in Antwerp Belgium. With a team of 30+ we work on own game projects and are a service provider for different AAA studios. We develop on all major platforms and are specialized in VR.

From concept to a finished game, our goal is merging the highest quality and technology to become one of the leading full-service game studios in the Benelux.

Our development strategy is implementing the latest technology to increase the quality of our work and expertise for the well being of our partners and company.

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In attendance at GDC-San Francisco:

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### FIRE FALCOM

At Drag ON Slide we have 10 years of experience in the field of serious games. The world has changed a lot in the last 50 years but the learning processes have not changed much. «We let the dust out» and make a change!

We offer game development services but also develop our own licenses like our latest puppy: Safety Action. A tool with 5 environnements where users can train themselves against more than 120 safety risks (number constantly increasing)

We have already worked for many industries: health, institutions, banks, education, museums, Entertainment and have had renowned clients such as Disneyland Paris, Vesuvius and even Carrefour group. The sector is so vast that we can actually work with everyone!

We provide: Great success with our gamification mechanisms, measurable improvements in the learning process, improved trainings and a COST and TIME effective all in one tool.

Stop by our booth to test Safety action, talk business or just to have a little chit chat!

Fire Falcom is a game dev studio specialized in porting and reviving old titles.

We port to any platforms with enhancements.

We can work with any custom engine and have experience with more than 20 games and 50 mini-games.

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In attendance at GDC-San Francisco:

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Fishing Cactus is a video game development studio based in Mons (Digital Innovation Valley), Belgium. The company was established by four games industry veterans in 2008 and now employing more than 20 developers. We do work for hire (A to Z and porting) and original IP games development.

Fishing Cactus creates high quality titles that are standing out in the III/AA budget space. Our games feature innovative mechanics and smart art choices which prevent the upscaling of development budgets. Our motto is Smart Games with Soul.

To learn more about Fishing Cactus, please visit http://www.fishingcactus.com/

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In attendance at GDC-San Francisco:

Bruno Urbain, CEO, contact@fishingcactus.com Laurent Grumiaux. Producer



Digital Arts and Entertainment (DAE) is an internationally-focused, and English-taught Bachelor's degree at Howest University of Applied Sciences in Kortrijk, Belgium.

DAE has been crowned best game design and development school in the world three times in the last five years (2021-2018-2017) by The Rookies World School Rankings\*, making us a top international player in game design and art education.

Our curriculum consists of 180 ECTS-points in a 3-year structure and offers six majors to choose from: Game Graphics Production, Game Development, Independent Game Production, Interactive Sound Production, Special Effects (VFX), and 3D Animation.

Get in touch if you're looking for:

- Internationally acclaimed education: Hands-on and high-quality university training in the heart of Western Europe.
- Talent: DAE graduates are among the elite in the industry. Through company collaboration we want to keep our curriculum industry-approved and connect students with the industry during and after their studies.
- Research Partner: DAE Research is a trusted partner for applied and demand-driven research.
- Start-up Accelerator: DAE Studios is a spin-off that incubates and accelerates start-ups in the applied and entertainment game development business.

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Facebook: Howest DAE
Instagram: howest\_dae
Twitter: howestDAE
YouTube: Howest DAE - (featuring our DAE Vault series)
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Bert WOUTERS: Lecturer Unreal Engine and Houdini,



### TRIANGLE FACTORY

Oisoi is the VR game studio behind Painting VR, an art painting sim game for virtual reality. Painting in VR just became really easy: mix your colors, dip in your brush and start creating. You get a fully equipped painter's studio with a neverending supply of paint and canvases, and a button to clean up in the blink of an eye.

Triangle Factory is a Belgian based studio and award-winning game developer with a strong focus on Virtual Reality. They are the developer behind Hyper Dash, a top selling multiplayer VR game available on Meta (Quest), steamVR, Viveport and Pico featuring multiple game modes and an active e-sports community. With 2 new titles in development Triangle Factory is increasing its investments into VR.

Triangle Factory also produces (LBE / Free roam) VR content and created multiple LBE VR games for new and existing IP's. Besides entertainment, Triangle Factory also builds enterprise VR solutions for different industries including training, engineering, medical and aerospace.

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In attendance at GDC-San Francisco:

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In attendance at GDC-San Francisco:

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Venly is a blockchain technology provider with over 1.5M end-users. It offers users of blockchain projects digital wallets to store assets with a native solution that also works on mobile devices.

Venly also recently launched the Venly Market as the first-ever peer-to-peer and blockchain agnostic NFT marketplace.

And with Venly's NFT-tools (like unity integrations and a Shopify app), blockchain games, projects, and decentralized applications can tap into an entirely new revenue stream without having experience in blockchain engineering or a complex regulatory framework.

LEVITA offers extraordinary visual experiences by highlighting prestigious pieces for commercial and artistic purposes. We use the art of magic to generate emotions and to anchor a product in a strong and lasting way in the customer's minds. LEVITA sublimates any object in a unique way thanks to its cutting-edge technology that allows the object to fly in a window display.

Currently, LEVITA has developed two products in the range Gravity Display : The Box & The Cute.

These two types of window display are plug and play, very easy to set up, customizable, and allow the control of the path and speed of the object(s) in levitation.

Besides the Gravity Display, LEVITA positions itself as a creative agency that offers innovative solutions to showcase any kind of products in unexpected ways and carries out tailor-made projects for an unforgettable result! We bring magical stories to life in the stores or on events.

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In attendance at GDC-San Francisco:

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Stefan Colins: stefan@venly.io Metaverse Partnership manager
Kenneth Haugaard: kenneth@venly.io Business Development Director



**₩** venly

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INVESTMENT

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